Colchester: Focused on a Digital Future

The Digital Strategy sets out Colchester's vision to be the best-connected Borough in the East of England, offering all businesses and all new residential developments world-class, future-proofed, affordable connectivity based on pure fibre.

Places need to compete for resources, people and investment. The vision is that this Digital Strategy will quickly bring a market-beating offer of ultrafast broadband/gigabit/fibre connectivity to Colchester's inward investment aspirations working in partnership with a forward-thinking Council engaging with business and industry, central Government, as well as local and regional stakeholders.

The Strategy describes how innovative technology will be used to support the Borough's key, education, care, health and creative sectors, as well as facilitate the emergence of the Borough as a new tech cluster.
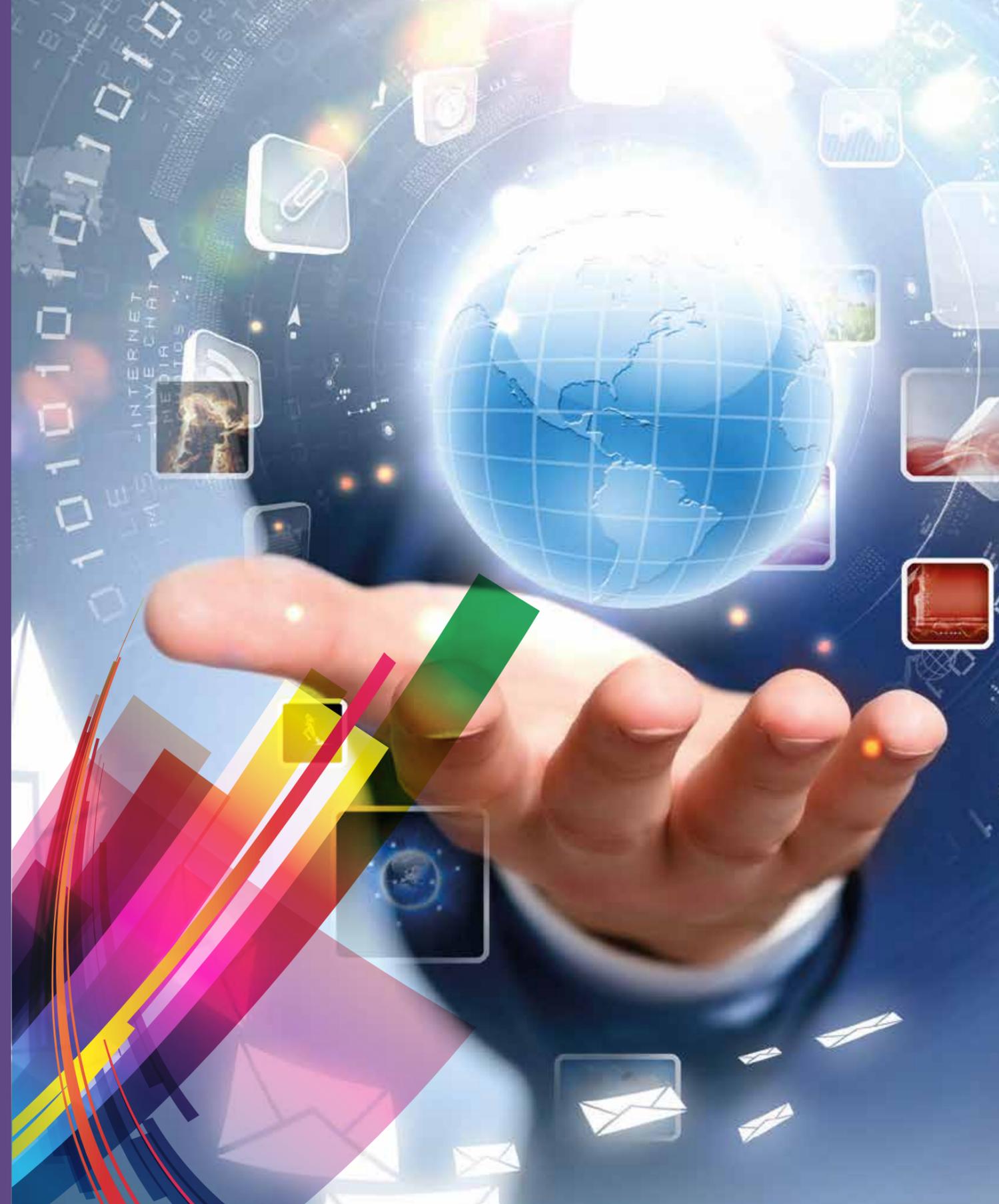
It sets out how the jobs of the future will be delivered by ensuring every resident has access to ultrafast connectivity, the novel, life-easing innovations of Smart Cities, blisteringly fast 5G mobile technology and devices forming the Internet of Things.

Further Information

To discuss the Digital Strategy and the opportunities it presents, please contact:
enterprise@colchester.gov.uk or 01206 282915
www.colchesterultraready.co.uk
🐦 @colchbusiness

Colchester

Connecting Colchester
Our Digital Strategy - 2017-22
Version 1: November 2017

Colchester
Ultra Ready for Business

Connecting Colchester
Our Digital Strategy - 2017-22
High Level Version

Our Approach

The Digital Strategy is based on a series of costed and benchmarked options for implementing a rolling programme of projects aimed at securing both future-proof connectivity and the best real-life use of it, across all the key development zones in the Borough.

It builds on the Borough's wider economic and development policies, to position the Borough as an attractive destination for high-tech investment and innovation, capable of competing with the better known tech clusters.

The Strategy will enable the Borough to deepen its partnerships with key stakeholders in business, industry and central Government, to promote itself as an technologies. Importantly, the Council will work closely with the Borough's education and training providers, to enrich the local skills base and promote opportunity for young people to become the digital and engineering professionals of the future.

Implementing the Digital Strategy

development zones, all major developments, regeneration projects and business parks, in urban and rural locations alike.

Ensure the best possible use of available employment land, putting in place future-proofed connectivity and focusing our promotional work on the digital and innovative industries.

Promote Colchester Town Centre as a testbed for, and an early adopter of 5G mobile telephony, which promises to transform mobile data use.

Showcase and promote "Smart City" innovations, fostering digital and technological creativity by developing the best of local expertise in software and hardware development.

Help Colchester better plan for its growing population, with all the inherent

technological innovation does not come at the expense of the Borough's high quality of life and environment.

Assess the potential for building an Internet Exchange in the East of England as part of the UK's critical national infrastructure.

The Vision

Colchester Borough Council's Digital Strategy sets out our vision of the Borough as the best-connected place in the East of England, serving as a magnet for creative, digital, technology and IT businesses. Building on our innovative work to deliver fibre to the town centre, it explains how we will deliver both the infrastructure and the investment to make Colchester a tech cluster of the future.